

Jan. 7, 2005

Booth held with many visitors at the International CES 2005 (Las Vegas)

RWPPI opened its booth on January 6th for the International CES 2005 in Las Vegas, U.S.A. (at the Convention Center, Central Halls 1-2, Booth No. 9017) with many visitors that came.

For newly developed technology this time, a special corner with DVD-RW and DVD-ROM as a Hybrid RW Disc, Dual Layer DVD-R, 6x speed DVD-RW, and 16x DVD-R recordable discs were displayed. Especially, the Hybrid RW Disk with ROM (for playback only) in the inner area, and RW (for recordable and playback) in the external area of the same disc surface is expected for wide application use. Such usage for game data reading and recordings of where you left playing, or for the E-commerce that records encrypted data for protection of personal information, aroused strong interest amongst the visitors.

In addition, an explanation panel of the Round Robin Test (Stage-3: 2x DVD-RW and 4x DVD-R verification on compatibility with related equipment) was prepared for the first time, which raised ardent questions received especially from the engineers of various companies.

At the main stage, the DVD camcorder, DVD recorder, and DVD player were used to demonstrate the "Convenient," "Compatible," and "Reliable" aspects of DVD-RW. Also, RWPPI member PC software application manufacturers with live presentations of their new authoring software gathered many visitors each time.

Furthermore, latest information on exhibited DVD-RW and DVD-R products as DVD-RW/DVD-R discs, DVD recorders, DVD players, DVD writers, and DVD application software with demonstrations by each member company are offered.

RWPPI will continue to contribute wide market expansion and popularization of DVD-RW/DVD-R related products on a global scale by holding booths at various shows throughout the world.