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For Immediate Release

RW Products Promotion Initiative  
Mitsubishi Kagaku Media Co., Ltd.  
Pioneer Corporation

Two member companies of the RW Products Promotion Initiative (RWPPPI) to launch  
DVD-RW stamper sales and disc production support

Member companies of the RW Products Promotion Initiative (RWPPPI, Representative Director: Koki Aizawa), Mitsubishi Kagaku Media Co., Ltd. (President: Dr. Yoshimitsu Kobayashi) and Pioneer Corporation (President: Kaneo Ito), have announced the launch of new services related to DVD-RW disc production in the autumn of 2003.

Mitsubishi Kagaku Media will start selling DVD-RW stampers<sup>\*1</sup> to disc manufacturers worldwide, utilizing the know-how built up through its conventional stamper business for CD-R, CD-RW and DVD-R discs.

Pioneer will provide technical support services for DVD-R/DVD-RW disc production. This support covers four major areas: sample stamper for test production, disc production data, disc check kits, and writing strategy information. They will fulfill the demands of DVD-R and DVD-RW disc manufacturers.

These services will begin with Mitsubishi Kagaku Media's stamper sales for 2x speed DVD-RW discs and Pioneer's disc-production support. Superior-quality, high-compatibility DVD-RW discs will be provided and further popularized to meet the needs of the rapidly growing recordable DVD market.

The RWPPPI Representative Director Koki Aizawa said, "RWPPPI positively supports the DVD-R and DVD-RW related business and activities of the member companies. Mitsubishi Kagaku Media's DVD-RW stamper business and Pioneer's technical support for disc production is good news to disc manufacturers who wish to enter the DVD-RW disc market. I strongly believe that these initiatives will contribute to the further growth of the DVD-RW disc market."

\*1. A stamper is a precise master mold, which is used to create grooves on optical discs in the mass-production process using an injection-molding machine.

RW Products Promotion Initiative <<http://www.rwppi.com>>

RWPPPI aims at the effective popularization and promotion of the products based on DVD-R/DVD-RW formats. The organization strives to improve customer satisfaction by proposing recommended reference specifications and ensuring hardware/discs/PC application software compatibility on DVD-R/DVD-RW products.

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