

April 6, 2006

Press Release

RW Products Promotion Initiative (RWPPI)

**RWPPI to hold first DVD-RW/DVD-R seminar in New Delhi in cooperation with MBI
RWPPI to stress convenience, reliability and compatibility of DVD-RW/DVD-R**

On April 7, in cooperation with Moser Baer India,^{*1} the RW Products Promotion Initiative (Representative: Koki Aizawa) will participate in the DVD-R Digital Video (DV) seminar to be held at the Taj Palace Hotel in New Delhi by Optical Disc Systems^{*2} to introduce the advantages of DVD-RW/DVD-R technology. The seminar will be held as one of the technical seminars to be offered at the 2006 Disc-Tech Expo^{*3} to be held at the Taj Palace from April 5.

The RWPPI has for some time now been holding more and more seminars for industry insiders and the general user community, and this seminar to be held in India—where optical discs are growing particularly quickly—is a part of this larger program.

The seminar will include presentations from the RWPPI covering (1) the introduction to its activities, (2) recordable DVD market trends (for media and hardware), (3) descriptions of the features of and future prospects for DVD-RW/DVD-R and their use in digital video systems, and (4) descriptions of the Round Robin Test Working Group^{*4} designed to improve recording and playback reliability and compatibility. MBI is expected to (1) describe trends in the Indian market and (2) provide explanations of the importance of participating in the Round Robin Test. The RWPPI will use this seminar to provide detailed information on the convenience, reliability, and compatibility of DVD-RW/DVD-R formats and its related products.

The RWPPI began expanding its activities, with two seminars already held in Taiwan during its last Business Year (6th year). And now again, starting with the first seminar to be held this Business Year (7th year) in India.

RW Products Promotion Initiative (RWPPI) <<http://www.rwppi.com>>

The RWPPI has been founded to promote and popularize products designed around the DVD-RW and DVD-R standard formats into the market. Since it was first established in May 2005, the RWPPI has worked together with its member companies to hold DVD-RW/DVD-R promotions throughout the world, develop proposals for standard specifications, and strive to improve compatibility between recording media and different hardware systems.

- *1 Moser Baer India (MBI), Ltd.: One of the world's largest manufacturers of optical storage discs, also has an international office in Tokyo.
- *2 Optical Disc Systems: ODS! magazine, published with Optical Disc Systems is the most popular magazine recognized globally in the replication industry. ODS! has distribution network to India, China, Pakistan, Iran, Syria and the entire Middle East market.
- *3 Disc-Tech Expo 2006: The largest Indian optical disc exposition in the industry. This year's exposition will serve as host to 51 companies from Asia, the Middle East, Europe, and Africa.
- *4 Round Robin Test Working Groups: Working groups, which manages and performs compatibility test designed to improve compatibility in recording and playback between different types of DVD-RW/DVD-R media, software, and equipment. The current round of compatibility tests are being conducted in conjunction with the Recordable DVD Council (RDVDC), making it the industry's largest testing group (with many companies participating from worldwide) conducting such tests.
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<https://www.pioneer.co.jp/rwppi/contact/index.html>